

Case Study: The California Digital Library

2nd Workshop on the Open Archives Initiative: Gaining Independence with e-prints archives and OAI

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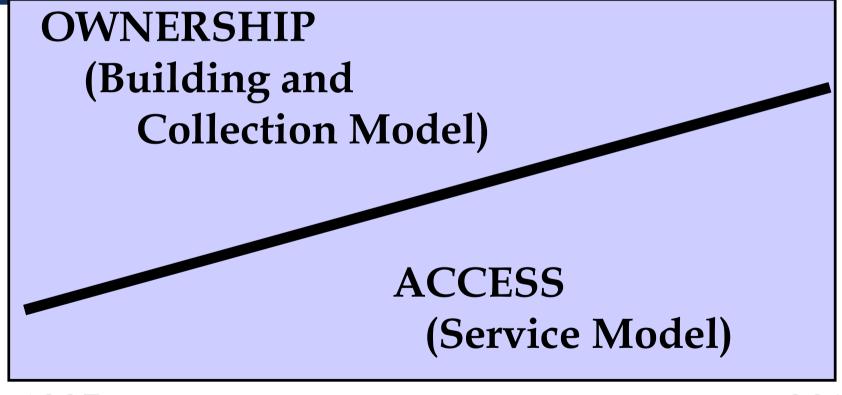


CDL History

- Founded in 1997; digital "co-library" of the 10 Univ. of California campuses
- Response to *crisis* in scholarly communication and the *opportunity* presented by digital technologies and the Web
- Charged to create a comprehensive system for the management of digital scholarly information
- "...and facilitating and supporting scholar-led innovations in scholarly communication." (CDL mission statement)



Challenges, opportunities





Challenges, opportunities

Traditional Forms of Scholarly Communication

Alternative Forms of Scholarly Communication



CDL Overview

- \$14 million budget
- 50 employees on site; ~10 on campuses
- Digital resources
 - 200 databases licensed
 - ~6 locally-hosted databases incl. 24 million record catalog
 - 7000 online journals licensed
 - − ~200,000 images and documents hosted
 - $-\sim 2500$ social science data sets
- ~25 million searches/year on hosted data



CDL's eScholarship Program was started to:

- Monitor emerging technologies and experimental applications
 - Use of repositories in physics, economics, etc.
 - XML/structured text, etc.
- Understand needs of scholars and researchers
 - Readiness to experiment, desire to enhance communication, to lower barriers to access
 - Concern with Peer Review and Permanence of the scholarly record

Conclusion: Experiment w/components of scholarly communication



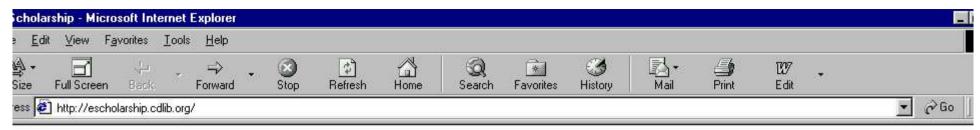
eScholarship: Use of technologies

- Traditional: familiar things in better way
 - Digitally reformatted Books
 - Digital Journals
 - New digital monographs
- Experimental: newer things...
 - Discipline-based Digital Repositories for self-submission and self-archiving
 - Standards-based metadata and data sets to ensure interoperability
 - "Publication" of [Dynamic] Digital Data Sets



eScholarship: Discipline-based experiments

- Repository of Working Papers in Social Sciences and Humanities
- [California] International and Area Studies: Digital pub of monographs from repository articles; new business model
- Dermatology Online Journal and eNvironment: enhancements to journal articles, supplementary material
- Optical Society of America (w/ Univ of Cal Press) multi-part digital and print reference work







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eScholarship:

Collaborations & Partnerships

- University of California Press: leverage their expertise (editing, business models)
- SPARC: grant supports experiment to use adv tech to communicate in new ways
- bepress: toolkit for peer review journals; codeveloping tools for digital repository



bepress

- UCB faculty start-up company
- EdiKit: Web-based peer review journal software. Features include:
 - Easy article submission process
 - Assignment and tracking of reviewers
 - Automatic email notifications
 - Pre-publication review process
 - Publication of single articles or entire issue



CDL & bepress

- CDL has two relationships with bepress:
 - license for their EdiKit software for e-journal, e-book, and working paper repository publication and management
 - A co-development agreement that enables CDL to specify future enhancements
- CDL positioned to take a commercial-grade product and tailor it to library needs (e.g., interoperability with other repositories using OAI)







e Scholarship

institutes

search

help

my account

search melvyl The eScholarship Repository offers faculty a central location for depositing pre-publication scholarship. The repository, sponsored by the <u>California Digital Library</u> of the University of California, provides persistent access to working papers and makes them easily discoverable. The CDL's <u>eScholarship initiative</u>, whose mission is to facilitate and support scholar-led innovations in scholarly communication, is providing this and other services in response to an expressed need for alternative publishing mechanisms. For more information, please see the repository <u>press release</u> (in Adobe Acrobat format).

Search all papers:

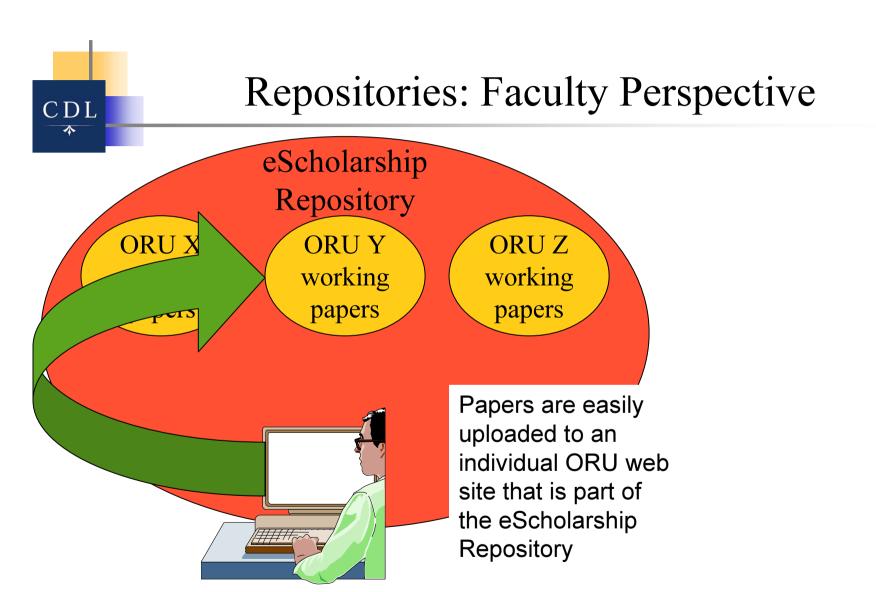


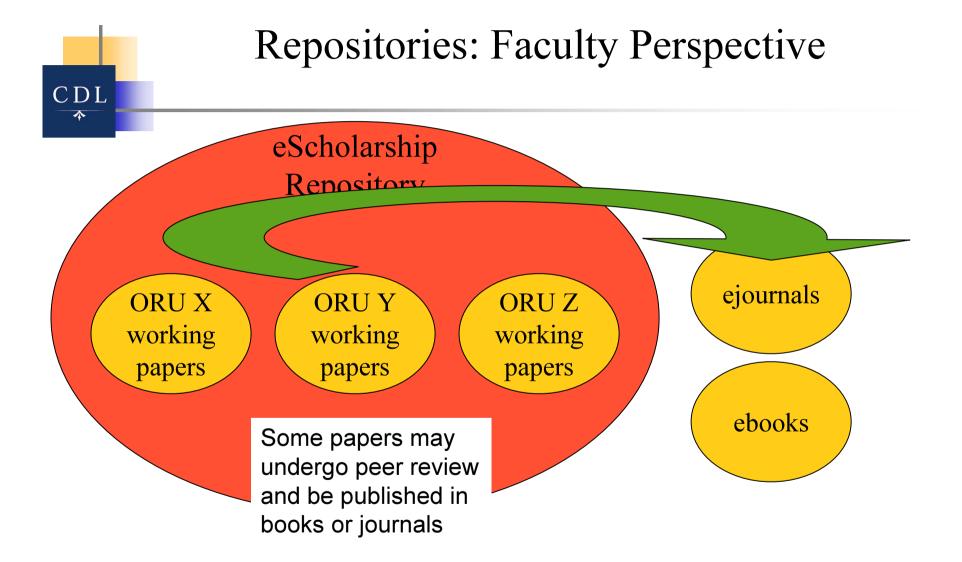


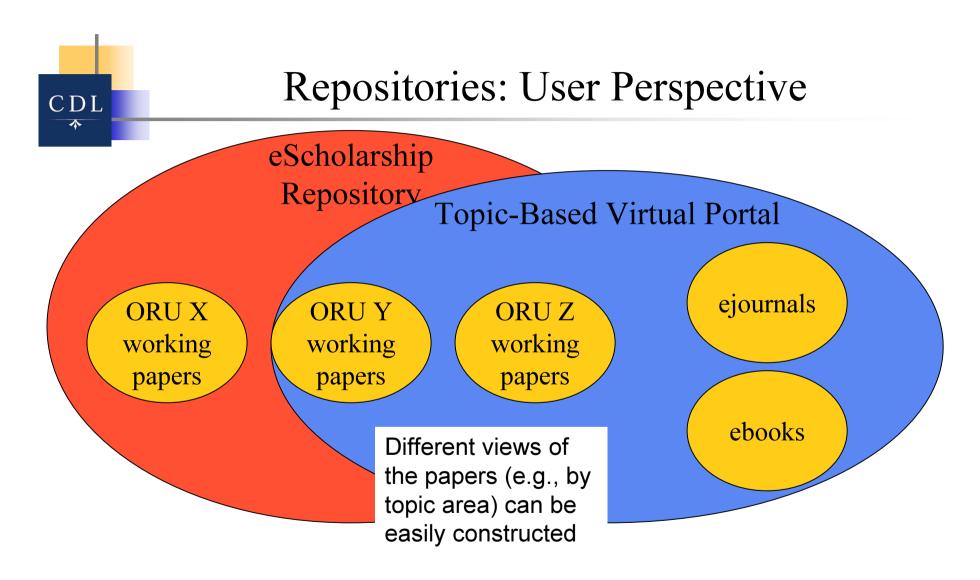


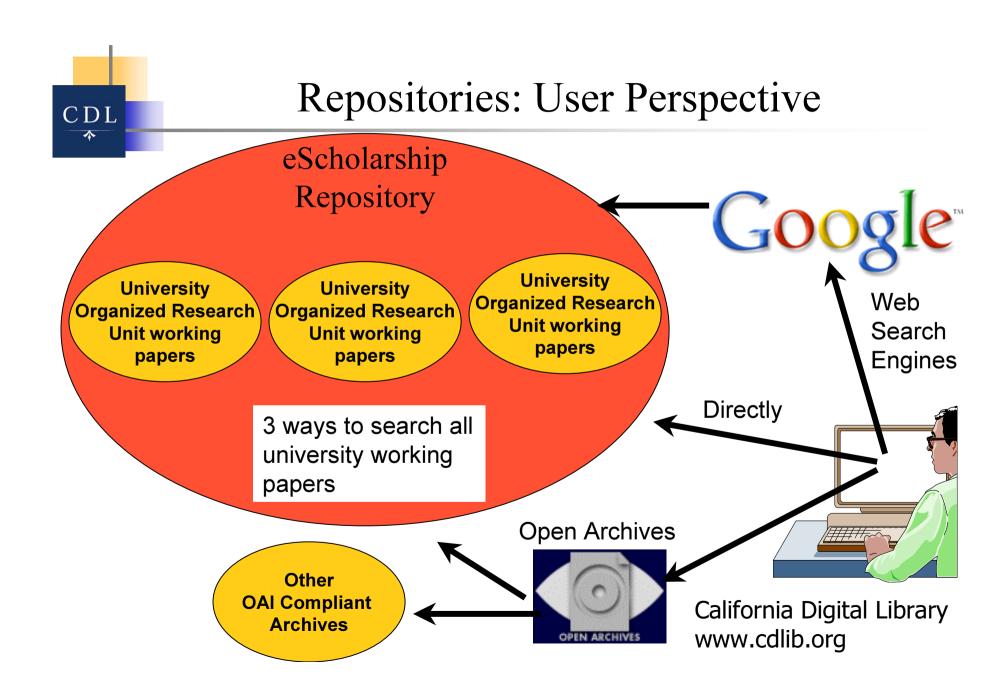
Working Paper Sites

- Berkeley Olin Program in Law & Economics, Working Paper Series
- · Institute of Business and Economic Research
- · Institute of Industrial Relations
- · Institute of Transportation Studies
- University of California Transportation Center



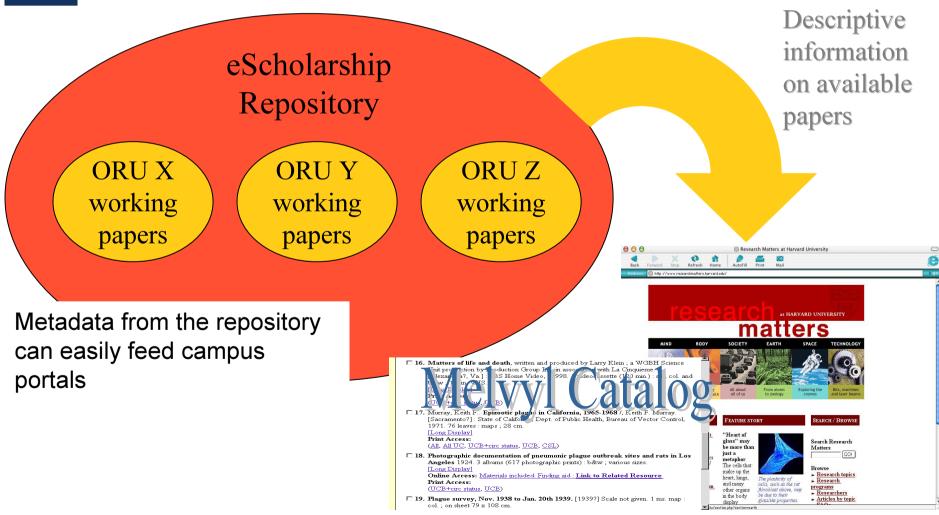








The Solution: University Perspective





eScholarship Repository

- Federation across arbitrary subsets as well as branding by source
- CDL's commitment to maintain over time (cf: CDL's preservation efforts)
- Formats can be normalized -> structured text
- Lowers entry barriers for digital publication
- Competition for commercial pre-print ventures with pay to deposit and pay to subscribe



Putting pieces together

- EdiKit: working paper repositories; journal and anthology publication; "data rescue" (from faculty websites)
- CDL's XML/METS based content management system: book publication; comprehensive object searching; preservation

Plus

Open archives initiative

Equals

• Flexibly managed content ready for inclusion in wider services; ready to seed UC-built services



CDL's Use of OAI

- All eScholarship objects are available through OAI harvesting
- All non-restricted CDL objects are (or soon will be) available through OAI harvesting (e.g. EADs, digitized objects)
- CDL uses OAI to harvest metadata from collection X for inclusion in a CDL access service across collections
- CDL may build OAI-based services (e.g. Social Science scholarship repository)
- CDL is helping/encouraging UC campuses to become data providers and service providers (e.g. UCLA music; UCSF tobacco control)

Organization and policies for collaboration, innovation

• Funds – sought commitment from President, aggressive grant proposal writing, co-investment formulas

CDL

- **Staff** invent jobs, aggressive staff development and skills inventorying, borrow staff from partners
- Understanding faculty ~45 focus groups; senior staff spend ~50%+ of their time communicating/visiting
- **Technology** standards AND leaps of faith, formal advice, open-source, outsourcing
- **Organization and procedures** *team/matrix structure; invent policy*California Digital Library www.cdlib.org



Surface challenges – One organization innovating for scholarly communication

- Acquire expertise
- Assess user needs, declare priority actions
- Design projects and workflows
- Acquire technology
- Fund development



Deeper challenges

- Acquire expertise Maintain and refresh expertise
- Assess user needs, declare priority actions Become scholar-centered (rather than content or technology centered), refresh and revise systems
- Design projects and workflows Design an adaptive, learning organization
- Acquire technology Build or buy technology?; transfer technology, engage in research?
- Fund development Fund collaboration (high overhead), fund contextual activities (public relations; OAI)



Surface challenges – goals for scholarly communication

- Show scholars the benefits in joining
- Build data provider and service provider software
- Build ancillary services (citation referencing, ranking, etc.)
- Increase the number of participants
- Convince administrators to fund infrastructure



Deeper challenges

- Show scholars the benefits in joining/Find/cultivate scholars who lead the innovation
- Build data provider and service provider software/Integrate across information and access silos
- Build ancillary services (citation referencing, ranking, etc.)/Influence reward system
- Increase the number of participants /Address scale, scope and interoperability issues
- Convince administrators to fund infrastructure /Test and establish viable business models



I'm finished