

13 September 2004

All Activity Meeting, CERN

NA2 Dissemination

John DYER **Activity Leader**



www.eu-egee.org

NA2 Deliverables Complete



- External Website (M1 M6)
- Internal Website (M1 M6) CERN
- Dissemination Plan (strategy) (M3)
- Dissemination Report (M6)
- Printed PR Material (M6)

Hiring Status



- TERENA has been at Full Strength (3 FTE) since Day 1
- Staff
 - John DYER, Management and Technical
 - Jo BARNETT, External Relations and PR
 - Licia FLORIO, Technical
 - Carol de GROOT, Conference Organiser
 - Jeroen HOUBEN, Webmaster
 - Dick VISSER, Assistant Webmaster and Sysadmin

Risk Analysis



- **Keeping good Communication between Partners!**
- Large number of Individuals working in NA2
 - 80 names
 - 21 organisations
- **Danger of Divergence from EGEE Style**
- TERENA needs constant feedback from ALL **PARTNERS**

Highest Priorities to M9



- Finalise Branding & Style
- Website full functionality (due M6)
 - Content development continues to M24
- Dissemination Material Development
- IST2004 coordination
- Second EGEE Conference Organisation

External EGEE public home page





Additional Material





Den Haag, November 2004





Opening Closing Plenary **CORE WORKING DAYS Plenary Minister**

IST2004 15-17 November



- EGEE will be represented at IST2004
- Fabrizio will give a presentation
- Roberto Barbera will provide demonstrations
- Research Infrastructures booth
- Coordinated by TERENA on behalf of the EC
- 6 co-located exhibit modules
- EGEE, GN2, DEISA, SEE-GRID, TESTBEDS

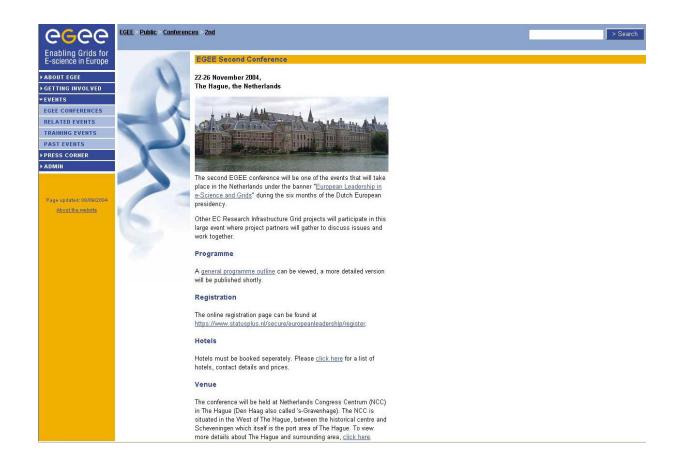
Conference Preparation



- **Programme Framework is Stable**
- **Details are constantly changing**
- Opening Day programme defined by PO
- Fee structure agreed by PEB and PMB
- Web Pages online at public.eu-egee.org
- **Several Sponsors committed**
- **Conference Budget still in deficit**
- PR Material to be developed with input from Partners

2nd Conference Home Page





Outline Programme



eeee													
Enabling Grids for E-science in Europe	Programm	ne at a glance											
ABOUT EGEE		Monday 22 November	Tuesday 23 November				Wednesday 24 Nov	ember	Thursday 25 November	Friday 26 November			
GETTING INVOLVED	09:00	Open Day	EU		Diligent		EGEE	DEISA	EGEE	EGEE Closing Plenary			
VENTS	10:00		Concertation	GRID			Activity Meetings		Activity Meetings				
RELATED EVENTS	11:00												
RAINING EVENTS	12:00												
AST EVENTS	13:00												
RESS CORNER	14:00	EU Concertation	EGEE Plenary	SEE- GRID		t DEISA	EGEE Activity Meetings	DEISA	EGEE				
DMIN	15:00								Activity Meetings				
Page updated: 09/09/2004 About the website	16:00												
	17:30												
	Evening Events	Opening Reception	n Gala Dinner										

Detail for Wednesday



/ednesday, November 24 STAT1 FHALS		MARI1		MARI2		MESD1		MESD2		KAPPZ			
	Diligent Event	09:00-18:30				09:00-11:00				09:00-11:15	NA2/NA3/NA4	09:00-18:00 <u>DEISA Confer</u>	
				10:00-11:15	SA1/JRA1/JRA3			10:00-11:15	TNLC				
				11:15-11:45	Coffee Break	11:15-11:45	Coffee Break	11:15-11:45	Coffee Break	11:15-11:45	Coffee Break		
				11:45-13:00 (SA1/JRA1/JRA3 continued)			11:45-13:00	TNLC (continued)	11:45-13:00	EGAAP		
				13:00-14:00	Lunch	13:00-14:00	Lunch	13:00-14:00	Lunch	13:00-14:00	Lunch		
				14:00-15:30	JRA4/JRA1/JRA3	14:00-15:30	<u>SA1/NA4</u>			6			
				15:30-16:00	Coffee Break	15:30-16:00	Coffee Break	-					
				16:00-17:30 £	JRA4/JRA1/JRA3 continued)	16:00-17:30	SA1/NA4 (continued)	16:00-18:00	<u>CB</u>				
								7					

Issues



- DELAY in getting agreement on Design/Style Guide
 - Effect on availability of
 - Brochure Folder
 - Templates for Info Sheet, Poster, PowerPoint
- Partner/Activity/Federation Contributions for external web site
- Naming Convention for websites
- Assistance in Identifying Target Audiences