



Enabling Grids for E-science

NA2 Dissemination and Outreach

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EGEE All Activity Meeting
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www.eu-egee.org



- **Review Recommendations – How to tackle?**
- **Deliverables and Reports**
- **Issues for Phase I**
- **Plans for remainder of project**

- **Reviewers Recommendations: Exploitable Knowledge and its Use**
 - *40. Mandate the Industry Forum to fulfil its important role. If this appears to be impossible, think of substituting the Industry Forum by another organisation or different organisations which are more willing to take the responsibility of interfacing with the industry.*
 - **Response**
 - **Not just relevant to NA2**
 - **Mainly related to Industry Forum – must be tackled top down by Project Management**
 - **Can only really respond with Phase II at this stage (will be handled by NA2)**

- *41. Start small when conveying the vision of Grid computing to industry. Do not forget to address the cultural, personnel and organisational aspects. Present a “road map” on how commercial Grid computing can become a reality.*
- **Response**
 - **NA2 can assist in writing and disseminating material – but what should we do?**
 - **Timeline is rather tight for phase I**
 - **Industry Forum should present at final review...**

- **Reviewers Recommendations: Dissemination of Knowledge**
 - *42. Improve the analysis of web statistics for more focused public relations activities*
 - **Response**
 - We already do use the web stats for this purpose (by monitoring the most visited pages, updating information to keep visitors coming back, improving the pages less visited, and so on). What specifically could we be doing better?
 - *43. Apply standard techniques to improve and maintain the search engine ranking of the public EGEE web site*
 - **Response**
 - This will be covered in greater detail by Jeroen who will present after me

- **44. Encourage more participation from the Industry Forum**
 - **Response**
 - We did include the IF in more things as mentioned, but it is clearly not enough. Relates to point under Exploitable Knowledge...

- **45. Continue to have strong participation in international meetings and increase presence at key HPC and Grid international events (e.g. SC in the US or ISC in Europe, Grid World in Japan)**
 - **Response**
 - These are beyond EGEE 1 so needs to be picked up by NA2 at PO – for the final review, can mention events in the pipeline...?

- **DNA2.7 Final Dissemination Report (M21 – originally M24) submitted to reviewers 12 January 2006**
- **Periodic Report – need to have TERENA input before 31 March 2006 (no more funding for TERENA after this date)**
- **Quarterly Report - same as above (if we are to have one)**
- **Issue of keeping in touch for final review – will Hannelore Hammerle present for NA2?**
- **Need decision so TERENA can plan it in (TNC 2006 week before so TERENA can't join any rehearsals)**

- **Measuring success (metrics) until end of project (for reports)**
- **Continue to issue news releases about key items (gLite, User Forum event, etc.)**
- **Target key events with publicity material and presentations**
- **EGEE Newsletter (March 2005)**
- **Handover from TERENA to CERN and/or Metaware**

- **Only 10 weeks until end of Phase I**
- **TERENA needs to handover a large amount of information**
- **Including:**
 - Website (Jeroen to speak about this in more detail)
 - Templates for publicity material (folders, information sheets, posters, business cards etc.) which requires work with our external designer
 - Contact lists
 - Mailing lists (NA2 Team, Newsletter)
- **Need to begin this process now!**
- **Issue - is Metaware planning to start in March or before?**
- **If so, too late for TERENA (we want to complete handover by mid-March to avoid any pitfalls/teething problems)**