



Enabling Grids for E-science

NA2: Dissemination Outreach & Communication

Hannelore Hämmerle – NA2 Activity Manager

www.eu-egee.org



- **Activity Status**
- **Successes in first year of EGEE-II**
- **Issues**
- **Plans for second year of the project**

- **Activity on track with current plans**
 - Deliverables up to date
 - Preparing for major deliverables in Q4
 - Some small issues with milestones but now solved
 - Started organising EGEE07 & other future events
 - Plans for NA2 in EGEE-III firming up
 - Industry efforts considerable and successful

- **EGEE'06 conference**
 - Working very closely with NA1 (in particular, Kristina Gunne), organised highly successful conference in Geneva
 - Wider range and higher number of attendees than previous conferences
 - Very popular business track

- **Industry Days**
 - Organised by Metaware for NA2 in collaboration with local partners
 - Co located with other events where possible (IST2006, Grid summer school etc) to increase impact

- **iSGTW**
 - Launch of new publication in collaboration with OSG (with GridPP and TeraGrid as minor partners)
 - Aimed at becoming a global brand for Grid news for the research community
 - EGEE newsletter re-branded to simple email
- **Event attendance**
 - Attendance at wider range of events, with high quality stands
- **Materials**
 - All EGEE material updated to EGEE-II, many new items

- **Spread of effort**

- NA2 has ~22 FTES, but only 6 are at CERN and MTW. Remaining 16 FTEs spread across more than 130 people
→ very low average effort level
- Will change for EGEE-III but must find ways to improve situation already now

- **Industry days: resources**

- Need to reduce 'central' effort in organising events, move more of the effort to local partners
- Must work on how best to attract business people not just researchers, asses sector or technology focus approaches

- **Information gathering**

- Despite repeated requests, still not getting information from other parts of the project
- Has proved hard to find methods to gather info that aren't intrusive on other activities
- Can find solutions for EGEE-III but continues to be a challenge in current phase

- **Not enough media coverage/published papers**

- Media attendance at events is poor, only interest in biomed apps (malaria and avian flu)
- NA2 not being asked to do so many overview papers as in first phase

- **Events**

- EGEE'07

- Site selected at EGEE'06 – Budapest, Hungary, first week of October 2007
 - Site visited by NA2 and NA1 (Kristina Gunne)

- UF/OGF20

- Discussion ongoing and NA2 playing a part in this (general organisation & business track)

- Events where EGEE should be present

- List sent to PEB

- **Industry Forum reactivation**

- A lot of work has gone into the ITF and Industry Days, leaving the IF less active

- **Media**
 - Boost media profile of project
 - Prepare for increased media interest around LHC startup in November
 - Work with press/media contacts at CERN, LCG, WLCG etc
 - Boost readership and contributor base for iSGTW

- **Review**
 - Preparations for review, both NA2 parts and general logistics/organisation of event in collaboration with NA1